

A petition by the Consumer Banking Association requests that the FCC replace the Wisconsin law with a federal law that allows companies to telemarket former customers for up to 18 months after cancellation of services. This would allow any business-long distance telephone or credit card companies, for example-to reinstate incessant calls to reclaim customers in Wisconsin. Also, if you buy a product from a company, any of its affiliates will be able to call you to telemarket any of their products.

The current Wisconsin law, which allows only one call to former customers, was based on the strong voice of Wisconsin citizens saying they do not want to be telemarketed by any business with as few exceptions as possible.

I am one Consumer who wishes to keep Wisconsin's law strong and I urge Governor Doyle to contact the Federal Communications Commission with this request